

2023 Sponsorship Opportunities



Everyone deserves a decent place to live
...including man's best friend!





Raise the Woof! is a competitive pet habitat building event, benefiting Habitat for Humanity of Champaign County. Last year, 16 teams came together to build their best version of a dog (or cat!) house, and in the process raised over \$20,000 to fund the creation of affordable housing. This year's build event is taking place on **Saturday, September 9th** and promises to be even more fun, as we are holding the event on-site at our recently relocated (and improved!) Habitat ReStore. You can build a home for your furry friends at Habitat's new home!

Sponsors are crucial to the success of an event like **Raise the Woof!** as sponsorship dollars cover event expenses, meaning that every dollar raised via **Raise the Woof!** can go towards funding Habitat's mission of building homes, communities, and hope.

All sponsors receive valuable advertising and marketing opportunities, plus your business can help make our community a better place! Higher levels of sponsorship include sweet Habitat swag and a waived build team entry fee, giving your business the opportunity to engage employees in a day of valuable team-building experience.



Top Dog-\$5,000 (Limit one)

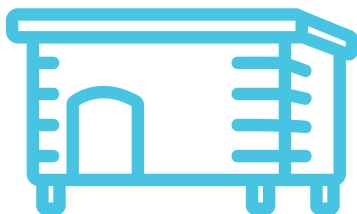
- Exclusive title sponsorship
- Largest-size business logo on Habitat website and on the Raise the Woof! t-shirt
- Recognition at event, in social media posts, and during television and radio promotional spots
- Waived build team entry fee for up to **two** teams
- Raise the Woof! t-shirts for all team members
- Opportunity to have your pet on the RtW! logo!



Best in Show-\$1,000



- Medium-size business logo on the Raise the Woof! t-shirt
- Recognition at event and in a social media post
- Waived build team entry fee
- 4 Raise the Woof! t-shirts



Leader of the Pack-\$2,000

- Large-size business logo on Habitat website and on the Raise the Woof! t-shirt
- Recognition at event and in social media posts
- Waived build team entry fee
- 6 Raise the Woof! t-shirts



Lumber Sponsor-\$3,500 (Limit one)

- Large-size business logo on Habitat website and on the Raise the Woof! t-shirt
- Recognition at event, in social media posts, and special recognition at the event as sole lumber sponsor
- Waived build team entry fee
- 8 Raise the Woof! t-shirts

Canine Good Citizen-\$500

- Small-size business logo on the Raise the Woof! t-shirt
- Recognition at event and in a social media post
- 2 Raise the Woof! t-shirts



Raise the Woof!

A dog house building event benefiting Habitat for Humanity of Champaign County



Thank you for supporting our event! Please select your level of sponsorship and fill out your contact information below:

____ Top Dog-\$5,000 (Limit 1)

____ Lumber Sponsor-\$3,500 (Limit 1)

____ Leader of the Pack-\$2,000

____ Best in Show-\$1,000

____ Canine Good Citizen-\$500

Business Name: _____

Contact Person: _____

Business Address: _____

Contact Phone Number: _____

Contact Email: _____

____ Paying by check. Amount enclosed: _____

____ Please invoice me. Amount to be billed: _____

My business would like to participate in the Raise the Woof! build: _____ Yes _____ No

Please return this filled out form and make checks payable to:

Habitat for Humanity of Champaign County
1914 Glenn Park Drive
Champaign, IL 61821

Please email a .jpeg or .png version of your business logo for inclusion on the event t-shirt and/or direct any questions about the event to Lauren:

development@cuhabitat.org

(217) 819-5115

