

2024 Sponsorship Opportunities



Everyone deserves a decent place to live...including our animal friends!

**Saturday, September 28, 2024
Champaign County ReStore**

Rain Date: October 5, 2024



Raise the Woof! is a competitive pet habitat building event, benefiting Habitat for Humanity of Champaign County. Last year, 18 teams came together to build their best version of a dog (or cat!) house, and in the process raised over \$20,000 to fund affordable housing. This year's build event is taking place on **Saturday, September 28th** and promises to be even more excitement as team and community participation continues to grow each year. You can build a home for your furry friends at Habitat's home!

Sponsors are crucial to the success of an event like Raise the Woof! as sponsorship dollars cover event expenses, meaning that every dollar raised via Raise the Woof! can go towards funding Habitat's mission of building homes, communities, and hope.

All sponsors receive valuable advertising and marketing opportunities, plus your business can help make our community a better place! Higher levels of sponsorship include sweet Habitat swag and a waived build team entry fee, giving your business the opportunity to engage employees in a day of valuable team-building experience.



Top Dog-\$5,000 (Limit one)

- Exclusive title sponsorship
- Largest-size business logo on Habitat website and on the Raise the Woof! t-shirt
- Recognition at event, in social media posts, and during television and radio promotional spots
- Waived build team entry fee for up to **two** teams
- Raise the Woof! t-shirts for all team members
- Opportunity to have your pet on the RtW! logo!



Lumber Sponsor-\$3,500 (Limit one)

- Large-size business logo on Habitat website and on the Raise the Woof! t-shirt
- Recognition at event, in social media posts, and special recognition at the event as sole lumber sponsor
- Branded video reel on social media
- Waived build team entry fee
- 8 Raise the Woof! t-shirts

Leader of the Pack-\$2,000

- Large-size business logo on Habitat website and on the Raise the Woof! t-shirt
- Recognition at event and in social media posts
- Waived build team entry fee
- 6 Raise the Woof! t-shirts

Best in Show-\$1,000

- Medium-size business logo on the Raise the Woof! t-shirt
- Recognition at event and in a social media post
- Waived build team entry fee
- 4 Raise the Woof! t-shirts

Canine Good Citizen-\$500

- Small-size business logo on the Raise the Woof! t-shirt
- Recognition at event and in a social media post
- 2 Raise the Woof! t-shirts

Raise the Woof!

A dog house building event benefiting Habitat for Humanity of Champaign County



Thank you for supporting our event! Please select your level of sponsorship and fill out your contact information below:

___ Top Dog-\$5,000 (Limit 1) **FULFILLED!**

___ Lumber Sponsor-\$3,500 (Limit 1)

___ Leader of the Pack-\$2,000

___ Best in Show-\$1,000

___ Canine Good Citizen-\$500

Business Name: _____

Contact Person: _____

Business Address: _____

Contact Phone Number: _____

Contact Email: _____

___ Paying by check. Amount enclosed: _____

___ Please invoice me. Amount to be billed: _____

My business would like to participate in the Raise the Woof! build: ___ Yes ___ No

Please return this filled out form and make checks payable to:

Habitat for Humanity of Champaign County
1914 Glenn Park Drive
Champaign, IL 61821

Please email a .jpeg or .png version of your business logo for inclusion on the event t-shirt and/or direct any questions about the event to Rachel:

development@cuhabitat.org

(217) 819-5115

