



SPONSORSHIP OPPORTUNITIES



Everyone deserves
a decent place to
live...including our
animal friends!

 **Habitat for Humanity®**
of Champaign County

 **TENET** | WEALTH PARTNERS

 Sat, September 6, 2025

 Champaign County ReStore
(1914 Glenn Park Drive)

 9am - 3pm



This year's Raise the Woof! brings a fresh twist—our event is officially “Under Cat-struction!” Instead of building dog houses, teams will design and construct creative cat trees, blending fun, teamwork, and community spirit. Happening **Saturday, September 6th**, this unique event benefits Habitat for Humanity of Champaign County.

Last year, 21 teams came together and raised over \$25,000 to support affordable housing in our community. With team and community involvement growing each year, we're excited to see what this year's builders will bring to life.

Raise the Woof! is more than just a celebration—it's a catalyst for lasting change. Sponsors play an essential role in driving this transformation. Sponsorships ensure that every dollar raised directly fuels Habitat for Humanity's mission to build homes, communities, and hope.

Your sponsorship is an investment to build a stronger, more resilient Champaign County. In return, your business gains meaningful exposure through targeted advertising and promotional opportunities. Top-tier sponsorships also include exclusive Habitat merchandise and a waived team build fee—inviting your employees to connect, collaborate, and contribute through an impactful, hands-on experience.

Join us in laying the foundation for brighter futures—one home, one family, one community at a time.





Raise the Woof!

Under Cat-Struction

Thank you for supporting our event! Please select your level of sponsorship and fill out your contact information below:

☒ **Top Dog-\$5,000 (FULFILLED!)**



☒ **Lumber Sponsor-\$3,500 (FULFILLED!)**



____ **Leader of the Pack-\$2,000** ____ **Best in Show-\$1,000** ____ **Canine Good Citizen-\$500**

Business Name: _____
Contact Person: _____
Business Address: _____
Contact Phone Number: _____
Contact Email: _____
____ **Paying by check. Amount enclosed:** _____
____ **Please invoice me. Amount to be billed:** _____
My business would like to participate in the Raise the Woof! build: Yes _____ No _____

Please return this completed form & make checks payable to:

**Habitat for Humanity of
Champaign County
1914 Glenn Park Drive
Champaign, IL 61821**

Please email a .jpeg or .png version of your business logo by Friday, August 1 to be included on the event t-shirt and/or direct any questions about the event to Rachel:

development@cuhabitat.org

(217) 819-5115



Top Dog-\$5,000 (Limit one)

- Exclusive title sponsorship
- Largest-size business logo on Habitat website and on the Raise the Woof! t-shirt
- Recognition at event, social media posts, and during television and radio promotional spots
- Waived build team entry fee for up to two teams
- Raise the Woof! t-shirts for all team members
- Opportunity to have your pet on the RtW! logo!



Saturday, September 6, 2025

Lumber Sponsor-\$3,500 (Limit one)

- Large-size business logo on Habitat website and on the Raise the Woof! t-shirt
- Recognition at event, social media posts, press release, and special recognition at the event as sole lumber sponsor
- Branded video reel on social media
- Waived build team entry fee
- 8 Raise the Woof! t-shirts

Leader of the Pack-\$2,000

- Large-size business logo on Habitat website and on the Raise the Woof! t-shirt
- Recognition at event and social media posts
- Waived build team entry fee
- 6 Raise the Woof! t-shirts

Best in Show-\$1,000

- Medium-size business logo on the Raise the Woof! t-shirt
- Recognition at event and a social media post
- Waived build team entry fee
- 4 Raise the Woof! t-shirts

Canine Good Citizen-\$500

- Small-size business logo on the Raise the Woof! t-shirt
- Recognition at event and social media post
- 2 Raise the Woof! t-shirts